swopblock

Trade crypto without the middle-man.

Swopblock

SWOBL
$108.20
△ $804.10 / 3.02%

Live Today 1W 1M 3M 1Y

Your keys   Your crypto   Your trade

Business sectors:
Blockchain, Web 3, Fintech, B2B, SaaS, & Market Maker

$690k
Raised
via Wefunder

Phase:
Seed
seeking $1.2M

Third-party "secured" crypto trading

Crypto exchanges have been plagued by security breaches, hacks, and trust issues.

- 2022: **$20 billion** in crypto has gone missing

- Centralized Exchanges (CEX) force users to **relinquish custody of their assets**

- Decentralized Exchanges (DEX) still rely on some form of third-party "secured" elements **temporarily taking custody out of the hands of traders**

WIRED — Mar 3, 2014

"Bitcoin exchange Mt. Gox filed for bankruptcy last week, saying hackers had **stolen the equivalent of $460 million...**"

The New York Times — Jan 12, 2023

"FTX filed for bankruptcy in November after a run on customer deposits **exposed an $8 billion hole in its accounts.**"

Crypto's first entirely decentralized cross-chain DEX

0% human.

Swopblock has created a cryptographically secured *universal medium of exchange.*

100% automation.

Eliminating all third-party "secured" elements and all trust/hacking/security risks

Not another "platform" solution.
100% protocol driven & secured.

Cross-chain capability
- An autonomous super-network
- Bitcoin and Ethereum (soon more)

100% Distributed Liquidity
- Distributed across all users
- A network owned by the people

Self-custodial *(real owners)*
User's maintain full control of their crypto assets, even while trading.

Swopblock's universal medium of exchange

A catagory unto itself.

600 | Current crypto exchanges

1 | Cross-chain + protocol-secured

Cross-Chain

Single-Platform

Cross-chain DEXs

Swopblock

Fiat CEXs

Single-chain DEXs

Party-"secured"   **Protocol-secured**

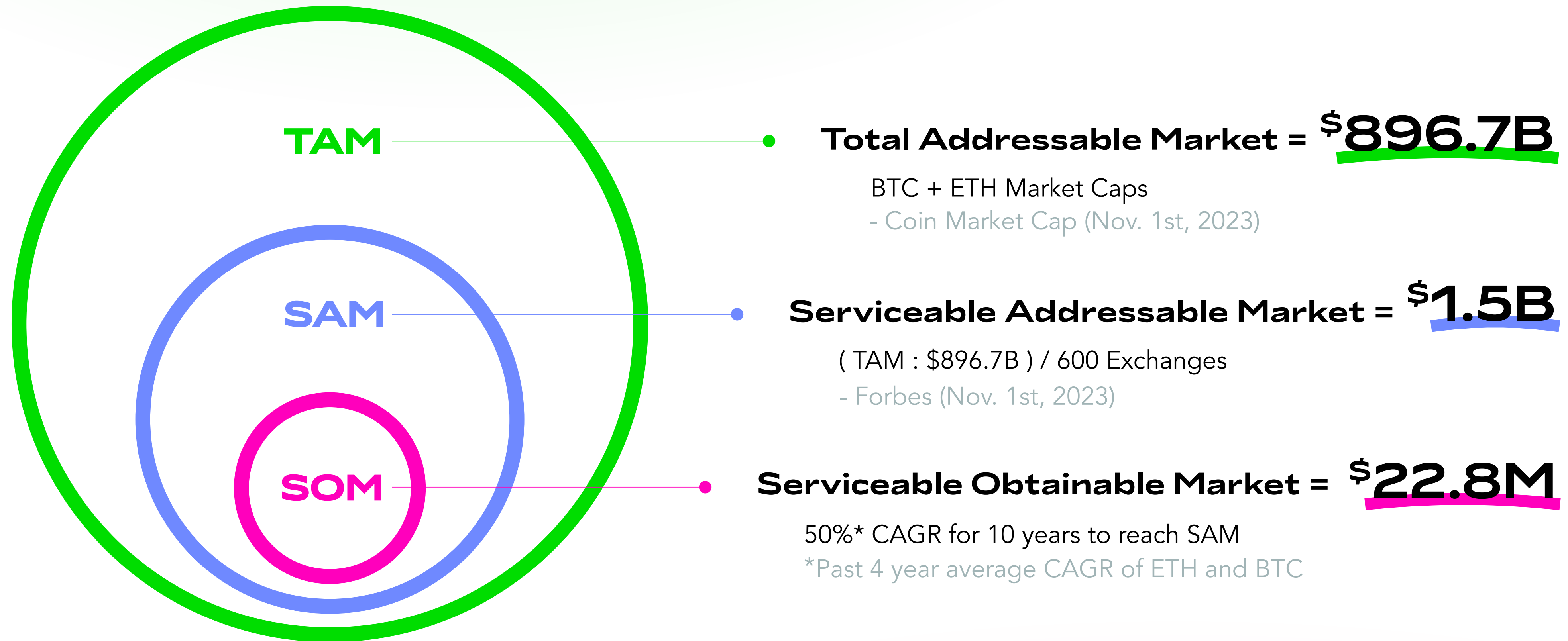## "Only 11.5% of Bitcoin supply left on exchanges, lowest in over 5 years,"

- Reflexivity Research

11.5% Bitcoin
in circulation across ~600 exchanges

88.5% Bitcoin
waiting on the sidelines in self-custodial cryptographically secured wallets

Swopblock's protocol offers the crypto trading solution this market is holding out for.

Your Wallet

$26,605.25
△ $804.10 / 3.02%

Live   Today   1W   1M   3M   1Y

50%

ETH
$2,628.20
△ 4.20%

50.98765432

TAM

SAM

SOM

Total Addressable Market = $896.7B

BTC + ETH Market Caps
- Coin Market Cap (Nov. 1st, 2023)

Serviceable Addressable Market = $1.5B

(TAM : $896.7B) / 600 Exchanges
- Forbes (Nov. 1st, 2023)

Serviceable Obtainable Market = $22.8M

50%* CAGR for 10 years to reach SAM
*Past 4 year average CAGR of ETH and BTC

REVENUE MODEL

1 — Capital Gains

As CRYPTO trading volume increases, the price of Swopblock's *medium of exchange* increases exponentially

This fixed supply of inventory will be sold using our *patented pricing protocol* and Swopblock will **capitalize on these gains.**

Ordinary Income — 2

Licensed nodes will profit from a transaction fee

A Swopblock royalty will be charged on these fees

3 — License Subscriptions

Swopblock core software will be free to most, but will generate software license revenue for premium features.

We combine expertise in development & marketing

Jeff Hilde

CEO / Inventor

- Research Engineer who led development of A.I. innovations for the Office of Naval Research

- Sole inventor behind 11 patents

- 30+ years of leading software development
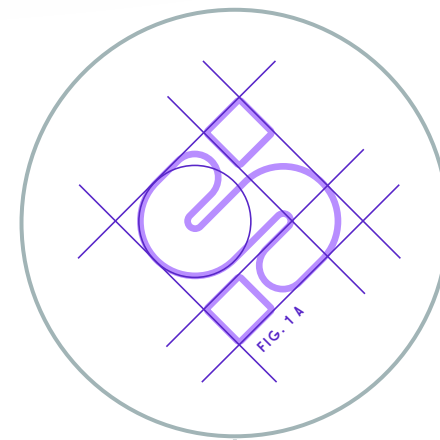
Austin Hilde

CCO / Communcation

- Lead creative for emerging technologies while at Amazon's Global Ad Agency

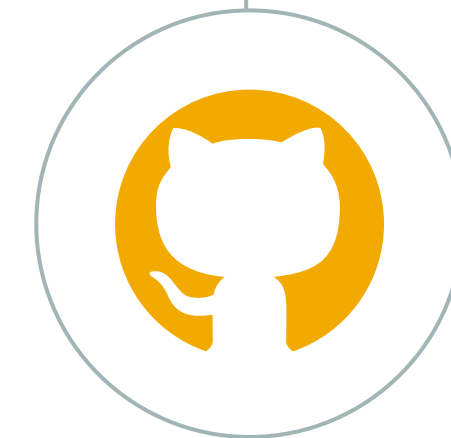- Launched Alexa's Echo (2, Show, and Spot), Fire TV, Amazon Music & more

TRACTION

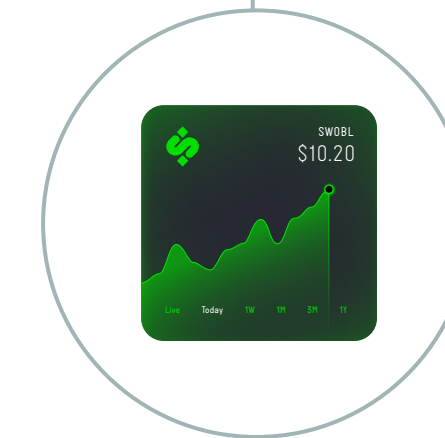**$690.7k Raised**
926 investors

Liquidity Stream
patent filed

18M Crypto
certified for users

SWOBL

Github Simulation
developer download

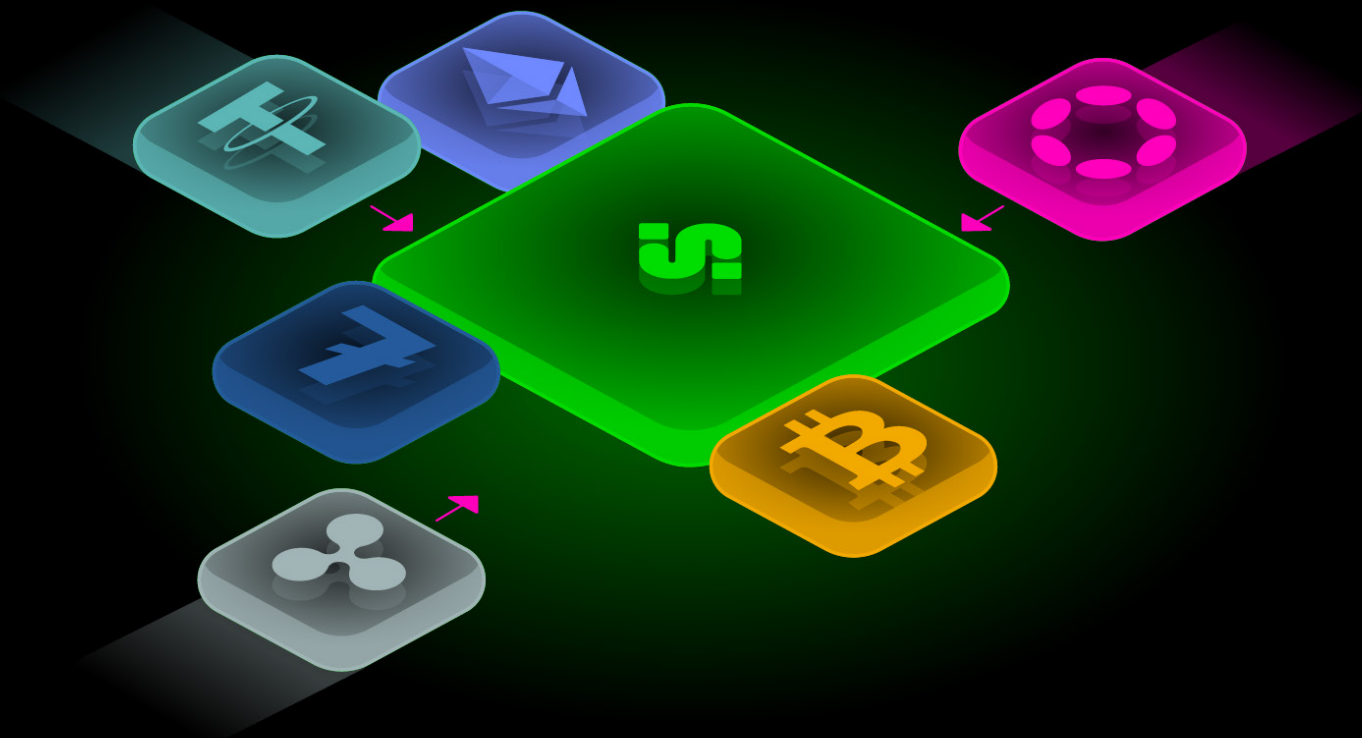**White Paper**
details posted

App Interface UX
designed & developing

$1.2 million

Advancing these key initiatives:

Deploy Open-Source Protocol on Github

- Make available for developer download
- Foster engagement & collaboration

Setup Testing Network & Build Community

- Setting up, running, and testing nodes
- Strengthen Network & Drive Adoption

Develope & Launch Beta App

- Finish Swopblock App developement
- Make available on iOS & Android

Swopblock's mission is to give the power of crypto back to the people, extending crypto's original promise of a decentralized currency by offering a decentralized means of exchange.

We are Swopblock.
Thank you.

Company Name: **Swopblock LLC**
Founded: January 2021
Headquarters: Pennsylvania
Team Size: 2 FTE, 1 PTE, 1 FL
Website: Swopblock.com

Business Stage: **Start-up**

Catagory: **DEX, Blockchain, Protocol, Crypto**

Sectors: **Blockchain, Web3, SaaS, B2B, Fintech, Market Maker, and Software**

CEO & Founder: **Jeff Hilde**
jeff@swopblock.org

CCO & Founder: **Ausitn Lee Hilde**
austin@swopblock.org

Social: **Github**   github.com/swopblock
Twitter/X   twitter.com/swopblock
Linked-In   linkedin.com/company/swopblock